Table 1

Category of information	Specific piece of information	Legal basis for processing this information	Where we get this information	How we use this information	What happens if we don't have this information	

Identifying information	Name	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Identifying information	Billing address	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; Processing or fulfilling orders or transaction s; Processing payments; Protecting against malicious, deceptive, fraudulent 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be possible; Our use of your data for protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities will not be possible; Our use of your data for providing customer service will not be possible; 	

Identifying information	IP address	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; Processing or fulfilling orders or transaction s; Processing payments; Protecting against malicious, deceptive, fraudulent 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be possible; Our use of your data for protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities will not be possible; Our use of your data for providing customer service will not be possible; 	

Identifying information	Email address	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; Processing or fulfilling orders or transaction s; Processing payments; Protecting against malicious, deceptive, fraudulent 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be possible; Our use of your data for protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities will not be possible; Our use of your data for providing customer service will not be possible; 	

Identifying information	Device identifier	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; Processing or fulfilling orders or transaction s; Processing payments; Protecting against malicious, deceptive, fraudulent 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be possible; Our use of your data for protecting against malicious, deceptive, fraudulent or illegal activity, and prosecuting those responsible for such activities will not be possible; Our use of your data for providing customer service will not be possible; 	

Identifying information	Account name	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to dentering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Financial information	Credit card or debit card number	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observatio n and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Financial information	Card expiration date	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to dentering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be

Financial information	Card CVV (security code)	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observatio n and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Internet or other electronic activity	Browsing history	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Internet or other electronic activity	Search history	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be possible; 	

Internet or other electronic activity	Information regarding your interaction with our website or application	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Internet or other electronic activity	Information regarding your interactions with advertiseme nts	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observation and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Consumer profiling	Inferences drawn from any other information to create a profile about the consumer	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observatio n and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	

Sensitive personal information	Geolocation information	 The user has provided consent to the processing of their information; Processing is necessary to perform a contract with the user; Processing is necessary in order to take steps that the user has requested prior to entering into a contract; Processing is necessary for complianc e with a 	 Information submitted by the consumer; Surveys; Tracking pixels; The observatio n and recording of activities by the business, such as through the use of cookies. 	 Analytics; Auditing transaction s that the consumer has entered into; Counting ad impression s to unique visitors; Debugging to identify and repair errors; Detecting security incidents; Enforcing our Terms of Service; Marketing and advertising; Participation in surveys and contests; Performing services; 	 Our use of your data for analytics will not be possible; Our use of your data for auditing transactions that the consumer has entered into will not be possible; Our use of your data for counting ad impressions to unique visitors will not be possible; Our use of your data for debugging to identify and repair errors will not be possible; Our use of your data for detecting security incidents will not be possible; Our use of your data for enforcing our Terms of Service will not be possible; Our use of your data for marketing and advertising will not be possible; Our use of your data for participation in surveys and contests will not be possible; Our use of your data for performing services will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing or fulfilling orders or transactions will not be possible; Our use of your data for processing payments will not be 	